Curriculum Vitae Updated November 2015

Work: Departme

Department of Art and Design 3-71A FAB University of Alberta, Edmonton, AB, Canada T6G 2C9

Department of Human Ecology 302 HEB University of Alberta, Edmonton, AB, Canada T6G 2N1

Design Studies MacEwan University CFAC, 10700 - 104 Avenue Edmonton, AB T5J 4S2

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Curriculum Vitae Updated November 2015

personal information

Name: Carlos Alejandro Fiorentino

Born: La Plata, Buenos Aires, Argentina, January 11, 1966.

Address in Canada: 11428 - 46 Ave. Edmonton, Alberta T6H 0A5

Phone: 01 780 758-2524

E-mail: carlosf@ualberta.ca carlos.fiorentino@gmx.net

post-secondary education

2013-present, Doctoral student in Human Ecology, Material Culture and Design Studies

program, University of Alberta

2005-2008 MDes Degree -Master in Visual Communication Design- at University of

Alberta, Canada.

1988-1993 BDes Degree Visual Communication Design, Facultad de Bellas Artes - Uni-

versidad Nacional de La Plata.

languages English

Spanish (first language)

complementary studies

2006. Sustainable Design Futures - Pilot course for MA program in Design for

Sustainability, International Centre for Creativity, Innovation and sustainability, Denmark

and University of Lund, Sweden. Helsingborg, Sweden.

teaching experience

2011-present, Grant MacEwan University, Primary Instructor

DESN 310, Design Studio III DESN 330, Typography II

VCOM-VCDM 223 and 233, Typography I and II VCDM 346 and VCDE 383, Information Design

2008-present University of Alberta, Primary Instructor:

HECOL 493 Design for Sustainability (Special Topics for the Textiles & Clothing Studies)

DES 135, DES 138, DES 139 Design Fundamentals HECOL 350 Applications of Computer-Assisted Design

DES 493, DES 494 Concepts and Systems in Visual Communication Design

2005-2008 University of Alberta, Teaching Assistant:

DES 397 Photography

DES 490 Concepts and Systems in Visual Communication Design

Curriculum Vitae Updated November 2015

DES 135 Design Fundamentals
DES 390 Foundations of Visual Communication Design

1996-1997 Universidad de Buenos Aires, Teaching Assistant:

Taller de diseño II Catedra Valdes Taller de diseño III Catedra Valdes

1990 National University of La Plata UNLP, Teaching Assistant: Panorama historico-social de diseño

Taller de diseño I

research experience

2015-16 Research Assistant in Human Ecology, material culture and design studies conducted by Dr. Strickfaden, University of Alberta, and funded by AGE-WELL NCE Inc.

2014-present Doctoral Research on Biomimetics of Colour, University of Alberta.

2013 Research Assistant in Human Ecology, textile and material culture study conducted by Dr. Bissonnette, University of Alberta.

2010-present Independent Research on Design for Sustainability and Biomimicry subjects connected to teaching, University of Alberta.

2009-2012 Interdisciplinary Research involving Design Studies and Digital Humanitites for University of Alberta, INKE Group, IIT.

2008-2010 Research Assistant for the Digital Humanities Research Studio, Arts Resource Centre, University of Alberta

2007 DSV Usability Study for Design and Visualization of Strategic Scenarios and Decision Support, study conducted by Stan Ruecker (University of Alberta) and Mariana Paredes Olea (Universidad de Sonora, Mexico)

2006-2008 Researcher for NORA-MONK Project, Interface Design and Text Visualizations for Humanities, funded by the Andrew W. Mellon Foundation. Partner institutions: University of Alberta, University of Illinois, Urbana-Champaign, University of Maryland, College Park, McMaster University, University of Nebraska, The National Center for Supercomputing Applications, Northwestern University

2006-2007 Research on Design for Sustainability for VCD Master's Thesis, University of Alberta

Curriculum Vitae Updated November 2015

2006-2007 Researcher in Interface Design Project and Visualizations of Strategic Scenarios for Decision Support in local industry, Faculty of Chemical Engineering, University of Alberta

2006-2007 Graduate Research Assistant in Visual Communication Design, Department of Art and Design, University of Alberta

Refereed Contributions Book chapters

Fiorentino, C. (2013). "Sustainability in Alberta: experiences and impressions by design". In Prochner I. & Antoniuk T. (Ed.), Situating Design in Alberta, Book chapter. [Submitted April 2013, expected publication 2015]

Ruecker, S., Fiorentino, C., Michura, P., Radzikowska, M., Clement, T., & Sinclair, S. (2009). Slot Machines, Graphs, and Radar Screens: Prototyping List-based Literary Research Tools. In The Charm of a List: From the Sumerians to Computerised Data Processing. Ed. Lucie Dolezalova. Cambridge: Cambridge Scholars Publishing, 2009. pp. 167-176.

Refereed Contributions Journal articles

Fiorentino, C. (2014), Montana-Hoyos, C. The Emerging Discipline of Biomimicry as a Paradigm Shift towards Design for Resilience. *The International Journal of Designed Objects*. Champaign, Illinois, USA: Common Ground Publishing LLC ISSN: 2325-1379, (8)

Montana-Hoyos, C., Fiorentino, C. (2014). Biological Approaches to Design for Sustainability: Biotechnology, Biomimicry and Biophillic Design. Article accepted for the The International Journal of Designed Objects. Champaign, Illinois, USA: Common Ground Publishing LLC. [Submitted July 2014, publication 2015]

Ruecker, S., Rockwell, G., Sondheim, D., Ilovan, M., Windsor, J., Bieber, M., Fiorentino, C...& Michura, P. (2013). The Beginning, the Middle, and the End: New Tools for the Scholarly Edition. *Scholarly and Research Communication*, *3*(4).

Shiri, A.; Ruecker, S.; Bouchard, M.; Doll, L.; Fiorentino, C. (2013). User Evaluation of Searchling and T-Saurus: Multilingual Thesaurus-Enhanced Visual Interfaces for Digital Libraries. *Canadian Journal of Information and Library Science*. *37* (2), pp. 137-160.

Fiorentino, C. (2012). El diseño resiliente como conductor hacia el diseño sustentable (Resilient Design as conductive to Sustainable Design). *BOLD, Journal of Visual Communication Design*, Universidad Nacional de La Plata, Argentina. ISSN 2344-9853 1(1), pp. 51-55 (2013)

Curriculum Vitae Updated November 2015

Fiorentino, C. (2012) Design for Sustainability vs. Design for Resilience: A Time Scale Problem? *The International Journal of Sustainability Education*. Common Ground Publishing LLC 8 (2), pp. 30-45

Shiri, A., Ruecker, S. & Fiorentino, C. (2012). Interactive Visualizations for Multilingual Search Bulletin of the American Society for Information Science and Technology (ASIS&T) 38 (4).

Shiri, A., Ruecker, S., Doll, L., Bouchard, M., & Fiorentino, C. (2011). "An evaluation of thesaurus-enhanced visual interfaces for multilingual digital libraries." In *Research and Advanced Technology for Digital Libraries* (pp. 236-243). Springer Berlin Heidelberg.

Arazy, O., Stroulia, E., Ruecker, S., Arias, C., Fiorentino, C., Ganev, V., & Yau, T. (2010). Recognizing contributions in wikis: Authorship categories, algorithms, and visualizations. *Journal of the American Society for Information Science and Technology, 61*(6), 1166-1179.

Ruecker, S.; Radzikowska, M.; Michura, P.; Fiorentino, C. and Clement, T. (2009) "Visualizing Repetition in Text". *Digital Studies / Le champ numérique, 1*(3) (2009) http://www.digitalstudies.org/ojs/index.php/digital_studies/article/view/164/229

Paredes-Olea, M., Ruecker, S., Fiorentino, C., & Forbes, F. (2008). Using an affordance strength approach to study the possible redeployment of designs for decision support visualization. In *9th Advances in Qualitative Methods Conference* pp. 8-11.

Ruecker, S., Fiorentino, C., Michura, P., Radzikowska, M., Clement, T., (2007). Visualizing Repetition in Text. *CHWP A.46*, publ. July 2008 http://www.chass.utoronto.ca/epc/chwp/CHC2007/Ruecker_etal/Ruecker_etal.htm

Refereed Contributions Papers & proceedings

On Sustainability and Biomimicry

Fiorentino, C. (2014). Escaping the Design Dystopia: Propositional Bio-informed Theories to Evolve from Anthropocentric Design. *Eleventh International Conference on Environmental, Cultural, Economic, and Social Sustainability,* Copenhagen, Denmark, 21-23 January 2015.

Fiorentino, C., Montana-Hoyos, C. (2014) The Emerging Discipline of Biomimicry as a Paradigm Shift towards Design for Resilience. *Eighth International Conference on Design Principles and Practices*, 16-18 January, 2014 UBC Vancouver, Canada.

Montana-Hoyos, C., Fiorentino, C. (2014). Biological Approaches to Design for Sustain-

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ability: Biotechnology, Biomimicry and Biophillic Design. *Eighth International Conference on Design Principles and Practices*, 16-18 January, 2014 UBC Vancouver, Canada.

Fiorentino, C. (2014). Understanding Resilience as the key to Sustainability and Bioinspired Design. *UBCO IGSA Conference 2014*, UBC Okanagan, Kelowna, BC.

Fiorentino, C. (2011). Design for Sustainability vs. Design for Resilience: A Time Scale Problem? *Eighth International Conference on Environmental, Cultural, Economic and Social Sustainability*. University of British Columbia, Vancouver, Canada, January 2012.

On Design Education

Fiorentino, C., Van der Ree, A., Fartushenko, L. (2013). Design as a second language. Design as a multicultural-multidisciplinary space of integration. *DRS-Cumulus 2013: The 2nd International Conference for Design Education Researchers.* May 14-17, 2013, Oslo, Norway. ISBN: 978-82-93298-00-7

Fiorentino, C. (2012). Education on Design for Sustainability: Focus vs. Fragmentation in the curriculum. *Designia 2012: Un/Sustainability,* University of Beira Interior, Portugal.

Fiorentino, C. (2011). Applying Biomimicry Concepts in Teaching Design for Sustainability: The most inspiring design solutions are present in nature. *STB Conference 2012 Sustainability Through Biomimicry: Discovering a world of solutions inspired by nature.*Dammam University, College of Design, Saudi Arabia.

Fiorentino, C. (2011). Teaching Design for Sustainability in 2011: First Results from a Prospective Curriculum. *The Tao of Sustainability: an International Conference on Sustainable Design Strategies in a Globalization Context.* Academy of Arts and Design of Tsinghua University, Beijing, China.

Fiorentino, C. (2010). DfS. Teaching Design for Sustainability: A Prospective Curriculum. *ConnectED, 2nd International Conference on Design Education,* University of New South Wales, Sydney Australia. ISBN: 978-0-646-54506-6.

Fiorentino, C. (2009). Teaching Design for Sustainability: A Prospective Curriculum. Environmental Studies Association of Canada (ESAC) Annual Conference, held in conjunction with the Congress of the Humanities and Social Sciences, at Carleton University, Ottawa.

On Information Design, Data Visualization and Digital Humanities (co-author)

Curriculum Vitae Updated November 2015

Blandford, Ann; Brown, Susan; Dobson, Teresa; Faisal, Sarah; Fiorentino, Carlos; Frizzera, Luciano; Giacometti, Alejan- dro; Heller, Brooke; Roeder, Geoff; Peña, Ernesto; Ilovan, Mihaela; Michura, Piotr; Nelson, Brent; Mohseni, Atefeh; Radzikowska, Milena; Rockwell, Geoffrey; Ruecker, Stan; Sinclair; Stefan. (2013) The Design of New Knowledge Environments. Panel / Paper for the *Digital Humanities annual international conference*, University of Nebraska–Lincoln, July 2013.

Stéfan Sinclair (McGill U), Stan Ruecker (IIT Institute of Design), Andrew Macdonald (McGill U), Geoffrey Rockwell (U Alberta), Milena Radzikowska (Mt Royal U), Teresa Dobson (U British Columbia), Ann Blandford (University College, London), Susan Brown (U Guelph/Alberta), and Brent Nelson (U Saskatchewan) with Daniel Sondheim, Mihaela Ilovan, Jennifer Windsor, Mark Bieber, Sara Faisal, Alejandro Giacometti, Piotr Michura, Luciano Frizzera, Kamal Ranaweera, Carlos Fiorentino, Omar Rodriguez, Brooke Heller, Geoff Roeder, and the INKE Research Group (2012). "Toward Tool Integration in a Digital Scholarly Environment." Participation in the INKE Havana Gathering 2012: Research Foundations for Understanding Books and Reading in the Digital Age: E/Merging Reading, Writing, and Research Practices.

Blandford, Faisal, Fiorentino, Giacometti, Ruecker, Sinclair, Warwick, and the INKE Research Group. (2012) "The Usability of Bubblelines: A Comparative Evaluation of Two Prototypes." Panel for the *Digital Humanities Conference 2012*, University of Hamburg, July 2012.

Blandford, Ann; Brown, Susan; Dobson, Teresa; Faisal, Sarah; Fiorentino, Carlos; Frizzera, Luciano; Giacometti, Alejandro; Heller, Brooke; Ilovan, Mihaela; Michura, Piotr; Nelson, Brent; Radzikowska, Milena; Rockwell, Geoffrey; Ruecker, Stan; Sinclair, Stéfan; Sondheim, Daniel; Warwick, Claire; Windsor, Jennifer; Roeder, Geoff G. (2012) "Designing Interactive Reading Environments for the Online Scholarly Edition" *The Digital Humanities DH2012 Conference*, July 2012, University of Hamburg, Germany

Ruecker, Given & Slade, Lang, Bieber, Bouchard, and Fiorentino (2011). "An Interdisciplinary Digital Humanities Project on Canadian Health Information Design (CHI)." *Osaka Symposium on Digital Humanities (OSDH2011)*. Osaka, Japan Osaka, Japan, Sept 12-14, 2011.

S.Ruecker, University of Alberta; J. Allman, Best Thinking Inc.; J. Boyd, Ryerson University; S. Brown, University of Alberta/ University of Guelph; M. Burden, University of Alberta; J. Drucker, University of California, Los Angeles; C. Fiorentino, University of Alberta; W. Graham, University of Virginia; B. Nowviskie, University of Virginia; G. Rockwell, University of

Curriculum Vitae Updated November 2015

Alberta; O. Rodriguez-Arenas, University of Alberta; M. Radzikowska, Mount Royal University (2011) "The Visual Representation of Time". *The Canadian Writing Research Collaboratory Conference*, Ryerson University.

Ruecker, S.; Fiorentino, C.; Giacommetti, A.; and the INKE Research Group (2010). The Design of Bubblelines. *Society for Digital Humanities/ Société pour l'étude des médias interactifs annual conference / 2010 Congress of the Social Sciences and Humanities,* University of New Brunswick, Fredericton.

Ruecker, S., Giacommetti, A.; Fiorentino, C. the INKE Research Group (2010). Showcase Browsing with Texttiles 2.0 and BubbleLines". *Research Foundations for Understanding Books and Reading in the Digital Age: Textual Methodologies and Exemplars,* Koninklijke Bibliotheek (National Library of the Netherlands), The Hague; in conjunction with the conference *Text & Literacy.*

Shiri, Ruecker, Fiorentino, Stafford, Bouchard (2010). Designing a Semantically Rich Visual Interface for Cultural Digital libraries Using the UNESCO Multilingual Thesaurus. *Catac, Cultural Attitudes towards Technology and Communication Conference*, University of British Columbia

Shiri, Ruecker, Fiorentino, Stafford, Bouchard. (2010) Exploratory Interaction with Information through Visualization and Semantics: Designing a Visual User Interface Using the UNESCO Multilingual Thesaurus. *Canadian Association for Information Science CAIS/ACSI* 2010 Conference

Given, L.; Ruecker, S.; Grotkowski, Slade, Lang, Fiorentino, C.. (2010) Customizable Health Avatars. *Design Research Society annual conference DRS2010*, Montreal, Canada.

Paredes-Olea, M., Ruecker, S., Fiorentino, C., & Forbes, F. (2008). Using an affordance strength approach to study the possible redeployment of designs for decision support visualization. *Advanced Qualitative Methods conference*. Banff, Canada 2009.

Given, L.; Ruecker, S.; Fiorentino, C. (2009) User Information for the Design of Visual Interfaces for Health Information and the Management of Complex Health Regimes. Society for Digital Humanities/ Société pour l'étude des médias interactifs annual conference at the 2009 Congress of the Social Sciences and Humanities, Carleton University.

Ruecker, S.; Radzikowska, M.; Michura, P.; Fiorentino, C. and Clement, T. (2009). Text as Image: Visualization components of Text Analysis Tools. *Society for Digital Humanities/ Société pour l'étude des médias interactifs annual conference at the 2009 Congress of the Social Sciences and Humanities*, Carleton University.

Curriculum Vitae Updated November 2015

Ruecker, S; Fiorentino, C., Bouchard, M.. (2009). The Magic Circle: a new tool for visualizing information. Poster presented in the *DH09 Digital Humanities Conference*, University of Maryland, Washington DC

Sinclair, S., Macdonald, A., Bouchard, M., Plouffe, M., Giacometti, A., Kumar, A., Radzikowska, M., Ruecker, S., Michura, P., Fiorentino, C., Kirschenbaum, M. and Plaisant, C. (2008). Late Nights at the Scriptorium: Interim Results from the Interface Cell of the MONK Project". *Canadian Digital Humanities Conference*. University of Oulu, Finland.

McDonald, A. Kumar, M. Bouchard, N. Giacometti, A.; Patey, M. Radzikowska, M., Michura, P., Fiorentino, C. Ruecker, S. Plaisant, C. and Sinclair, S. (2008). Dozens of Little Radio Stations: Getting Technologies Talking in the MONK Workbench. *Chicago Colloquium on Digital Humanities and Computer Science 2008*

Ruecker S., Fiorentino C., Arias C., Bouchard M., Ganev V., Arazy O., and Stroulia E. (2008). Visualizing Relative Wiki Contributions. *The Third Annual Chicago Colloquium on Digital Humanities and Computer Science; DHCS 2008*, November 1-3, 2008, Chicago, USA.

Ruecker, S., Fiorentino, C., Michura, P., Radzikowska, M., Clement, T., & Sinclair, S. (2008). Slot Machines, Graphs, and Radar Screens: Prototyping List-based Literary Research Tools. *Theoretical Studies Review*, Prague, Czeck Republic

Ruecker, S., Fiorentino, C., Michura, P., Radzikowska, M., Clement, T., & Sinclair, S. (2007). "Dial R for Research", "A text is a string of words", and "The Novel as Slot Machine." SDH / SEMI Society of Digital Humanities Conference, University of Saskatchewan

Awards & scholarships

2015 Faculty of Agricultural, Life & Environmental Sciences Support for the Advance Scholarship (SAS) Grant, University of Alberta

2015 Green & Gold Professional Development Grant, University of Alberta 2008, 2009, 2010, 2011, 2012, 2013, 2014,2015 Teaching & Learning Enhancement Fund – Professional Development. Office of the Provost and Vice-President, University of Alberta

2012, 2013, 2014,2015 Professional Development Travel Award from Centre for the Arts and Communication, Grant Macewan University.

2011 Conference Travel Award from Faculty of Agricultural, Life & Environmental Sciences and the Vice-President Research of the University of Alberta.

2008 "The Magic Circle: a new tool for visualizing information". First place in the "Best Idea for New Tool" category in the T-Rex digital humanities tool competition, organized by TADA Research Evaluation Exchange, McMaster University 2007 International Student Award, Department of Art & Design,

University of Alberta

2006 Gordin Kaplan Travel Award, University of Alberta 2006 FGSR Research Abroad Award, University of Alberta 2006, 2015 GSA Professional Development Grant, Graduate Student's Association, University of Alberta

Curriculum Vitae Updated November 2015

2005-2007 Faculty of Graduate Studies and Research FGSR Graduate Scholarship, University of Alberta

Other academic & professional activities

2015 Visiting lecturer to the faculty of Arts and Design of the University of Canberra, Centre for Creative and Cultural Research (CCCR), presenting "Biomimetics of Colour".

2015 Presenting "Biomimetics of Colour" at the Doctoral Colloquim, IASDR 2015 conference, Brisbane, Australia.

2015 Member of the Sustainability Advisory Committe, Office of Sustainability University of Alberta.

2014 Co-Chair of the First Biomimicry Alberta Workshop, Barrier Lake Station Kananas-kis, Alberta, Canada. Oct. 4 - 5, 2014

2014 Guidance on Research Projects to junior high school students - Environmental Stewardship / Sustainability - March 3, 2014, University of Alberta.

2014 Panelist at the Sustainability Students Summit, SAW Office of Sustainability, January 2014 University of Alberta.

2013-2014 Member of the Sustainability Advisory Committe at MacEwan University, Advisor to the Education Sustainability Steering Committee

2013 Co-founder of Biomimicry Alberta regional network, part of the Biomimicry Institute 3.8 global network

2013 Founder of Design for Sustainability Research Group at University of Alberta 2012 Visiting lecturer to the National University of La Plata (UNLP), presenting "Teaching Design in Canada and the inclusion of Design for Sustainability in Undergraduate Programs". Invited by the Visual Communication Design Department as part of the celebration of its 50th anniversary.

2011 Participation in the 3rd. Annual Day of Digital Humanities, international online collaborative publication.

2009 Member of the SusDesTeach discussion group initiated by Ann Thorpe, Open University, Walton Hall, UK

2008-2009 Member of AIGA Center for Sustainable Design Education Committee 2007-2009 Coordinator of ERSC/VCD collaborative project –Environmental Research and Studies Centre and Visual Communication Design Department, University of Alberta-involving design work –visual identity and webdesign– developed by 2 undergraduate courses, and submitted to ERSC Outreach Comittee

2007 "All routes lead to U of A" FGSR Community Outreach lecture series, presentation "Design for Sustainability at U. of A.". ETLC, University of Alberta

2007 "DfS Design for Sustainability" presentation series at DES 590 courses, University of Alberta

2007 Member of the Advisory Committee of the Environmental Research and Studies Centre, University of Alberta

2007 Supporter of the Talloires Declaration on the Civic Roles and Social Responsibilities of Higher Education.

2007 FGSR Community Outreach Program, lecture "Sustainability and Design at U. of A."

Curriculum Vitae Updated November 2015

at Otewell Junior High "Interactions and Ecosystems" class

Professional practice

2014 Visual Identity and promotional materials for Biomimicry Alberta Regional Network 2013-2014 Visual Identity, Print and web materials for Alberta Environmental Network 2007-2013 Design consultant on international projects for PIX design, Buenos Aires, Argentina. Clients include: Telia (Denmark), Copenhagen Airport (Denmark), WTPF (United Nations, Switzerland) and CTA (Chicago, US)

2006-2015 Contracts and collaborations at University of Alberta, involving visual communication design projects with Department of Human Ecology 2006-2015, School of Business 2010-2015, ERSC 2008-2010, Dimic Institute for Comparative and Cross Cultural Studies 2008-2009, Women Writing and Reading in Canada from 1950 project canWWR from 1950.org 2008, Visions Health Law Conference Banff 2007.

2010-11 Advertising materials, publishing and conferences packages for the Edmonton Waste Management Centre of Excellence, City of Edmonton

2004-2006 co-founder and design director of PIX design+web+multimedia design bureau, based on Buenos Aires, dedicated to Corporate Identity, Webdesign and Motion Graphics.

2002-2006 design consultant for international projects in visual communication design 1992-2006, Specialized in corporate Id. design programs for foreign trade clients 1997-2001 co-founder and design director of studio naab/fiorentino oriented to corporate id.

1997-2001 dedicated to motion graphics for cinema and tv.

1996-2001 dedicated to new supports in web and media for corporate clients.

1989-1992 Freelancer for corporate identity projects, packaging and editorial design Other collaborations:

2009 Program for Sean Caufield & Roy Mills exhibition at the Art Gallery of Alberta: "Through Destination"

2007-2008 Design of Visual identity for Rideau Park School EPSB Elementary 2006 Catalog for "Decay", U of A Industrial Design Students Exhibition in New York

International projects, activities & professional development

2015 Participation in the 2nd. Global Conference on Biomimicry at SXSWEco 2015 organized by The Biomimicry 3.8 Institute, Austin, TX US

2014 Participation in the 2nd. Annual Biomimicry Network Leader Community Gathering November 20-23, Ralston White Retreat Center, San Francisco, CA

2013 Participation in the 7th Education Summit and Global Conference on Biomimicry organized by The Biomimicry 3.8 Institute, Boston, Mass. US

2011 Participation in the Biomimicry in Higher Education webinar organized by The Biomimicry 3.8 Institute

2008 Participation in the AIGA Social Studies Conference, Baltimore, US

2002-2007 Design Consultant for WTPF-UNCTAD, World Trade Point Federation under

the United Nations Conference on Trade and Development Program

2004-2005 Pix series of presentations about Design Motion Graphics for the Argentine-

Curriculum Vitae Updated November 2015

British, Argentine-French and Argentine-Danish Chambers of Commerce, lectures given in Buenos Aires and San Juan, Argentina.

October 2004 Design direction of WTPF-UNCTAD Website Project, Hamburg, Germany February 2003 to February 2004 Design support for WTPF-UNCTAD, Saxony, Germany 2000 Participation in the How Design Conference, Atlanta, Georgia, US 1992-1997 Management and design of exhibitions for municipal and provincial Govern-

ment in Buenos Aires, projects applied in international trade shows in South America

Exhibitions

2015 Living Colours: A Biomimetic approach to inform and inspire Design. Mixed media on current doctoral research, presented at Design Latitudes May-June, 2015, FAB Gallery, University of Alberta.

2012 An Interdisciplinary Digital Humanities Project on Canadian Health Information Design (CHI). Interface Design project exhibited at InSight: Visualizing Health Humanities exhibition, May-June, 2012, FAB Gallery, University of Alberta.

2008 Masters' Thesis showcase "Design for Sustainability", Fine Arts Building and Enterprise Square, University of Alberta

2006 The SDA (Student Design Association) of the University of Alberta Exhibition. Vancouver, B.C. Work exhibited: Information design & Visual rhetorics